

"1 Decembrie 1918" University of Alba Iulia •
The Centre for International Relations • Erasmus+ Office •
Uniro – University Network of International Relations Offices • The Centre for Scientific
Research and Technological Transfer • The Centre for Project Management • The Centre for
Quality Management and Institutional Strategy • The Doctoral School



ERASMUSWEEKUAB

Programme

The 6th

EXPLORATORY WORKSHOP
**INTERNATIONALISATION
OF HIGHER EDUCATION:
CHALLENGES AND REWARDS**

Alba Iulia, 9-10 May 2019

Workshop aims:

- Finding better ways to manage institutional processes and communication in relation to internationalisation;
- Enhancing the communication component of the internationalisation strategy through promoting mobility programs, university programs, facilities, opportunities and internationalisation aspects;
- Analysing the institutional means through which universities can embed in their internationalisation strategies the recommendations of the European Commission regarding international student and staff mobility; the internationalisation and improvement of curricula and digital learning; and strategic cooperation, partnerships and capacity building.

Higher education institutions engage in internationalisation for a variety of reasons, and generally several different drivers are concurrently at work:

- To prepare students for 'global citizenship';
- To prepare students for the global workforce;
- To enhance the quality of teaching and research;
- To strengthen institutional capacity;
- To enhance prestige and visibility;
- To generate revenue;
- To contribute to local or regional economic development;
- To contribute to knowledge production on global issues;
- To solve global problems;

Workshop agenda:

Based on the aims we set forth in organizing the workshop, we welcome individual presentations in the following areas:

1. International mobility of students and staff

- **Models of mobility** in an increasingly global education market;
- **Fair and formal recognition for competences** gained abroad for internationally mobile students, researchers and staff;
- **The Global Erasmus+**: International Credit Mobility and its challenges;
- Impact on **employability** of international mobility of students, academic and transversal skills, the **social benefits** of international mobility at the individual, institutional and societal level;

- Support to HEI's to increase their international profile through appropriate **rules on immigration of third-country nationals**;
- Developing internationalisation strategies to include a strong student, researcher and staff mobility component, supported by a quality framework including **guidance and counselling services**;

II. *Internationalisation at home and digital learning*

- The need for **internationalisation strategies**: global demand for higher education;
- Opportunities offered to students, researchers and staff to develop **language skills and intercultural competencies**;
- Practical ways of including an '**intercultural dimension**' in the **internationalisation of teaching, learning and research**;
- Developing **international curricula** for the benefit of both non-mobile and mobile learners;
- Developing opportunities for international collaboration via **online learning** and expanding the use of **ICTs and Open Education Resources**;

III. *Strengthening strategic cooperation, partnerships and capacity building*

- Strengthening the capacity of higher education and research to address global challenges by engaging in **innovation-orientated international partnerships and alliances**;
- Providing entrepreneurial and innovative curricula including transferable skills, and creating **international training opportunities**;
- Addressing obstacles for the development and implementation of **joint and double degree programmes**;
- Ensuring coherence between **internationalisation strategies** and **EU development cooperation policies** by considering the principles of **equity** and **partner country ownership**.

09.30 – 10.30, A9

Morning Session I: Building Institutional Support for Internationalisation

Prof. Adela SOCOL, Ph.D, Legal Representative of "1 Decembrie 1918" University of Alba Iulia

TBD – ANPCDEFP

Assoc. Prof. Andreea MUNTEAN, Ph.D, Vice-rector for International Relations and Scientific Research – UAB Institutional Capacity for Internationalisation

10.30 – 11.00, A9 Foyer

Coffee Break

11.00 – 12.30, A9

Morning Session II: Internationalisation in Romania: main policy trends. Case study – UAB's Internationalisation strategy: main strengths and accomplishments, Assoc. Prof. Petru Ștefan IONESCU, Ph.D, Director of the Centre for International Relations, "1 Decembrie 1918" University of Alba Iulia;

Online tools for Erasmus: UAB's Integrated online software for Erasmus Incoming Students; Online management system for student and staff selection; Integrated online software for Course Catalogue; Mobile Application for Erasmus+, Daniel Mihai Melinte, International Relations Officer, "1 Decembrie 1918" University of Alba Iulia.

12.30 – 14.30, University restaurant

Lunch break

14.30 – 16.00, Senate Hall 1

Thematic Area 1. International mobility of students and staff

Parallel round table 1: Global Erasmus+: Effects of the Global Education Market: connections between internationalization, economic development and globalization. Global Mobility

Moderator:

Presenters:

16.00 – 16.30

Coffee break

16.30 – 18.00 *Parallel round table 4: International perspectives of education: teaching approaches*

Moderator:

Presenters:

14.30 – 16.60, Senate Hall 1

Thematic Area 2. Internationalisation at home and digital learning *Parallel round table 2: Internationalisation strategies: Why? Motives, Objectives, Obstacles*

Moderator:

Presenters:

16.00 – 16.30

Coffee break

16.30 – 18.00 *Parallel round table 5: Educational programmes for global knowledge. Curriculum for global skills and competences*

18.30 – 22.00

Visit to Sâncrai Castle, Alba County

Friday, 10th May 2019

09.00 – 10.30, Senate Hall 1

Thematic Area 3. Strengthening strategic cooperation, partnerships and capacity building *Parallel round table 3: Strengthening the capacity of higher education and research to address global challenges by engaging in **innovation-orientated international partnerships and alliances***

Moderator:

Presenters:

09.00 – 10.30, Senate Hall 2

*Parallel round table 6: Providing entrepreneurial and innovative curricula including transferable skills, and create **international training opportunities** by working together with **employers** from inside and outside the EU*

Moderator:

Presenters:

10.30 – 11.00

Coffee break

11.00 – 13.30, Senate Hall 1

Round-up session: conclusions and recommendations
UNIRO – strategic aims

13.30 – 16.00

Farewell Cocktail