

Anexa 6a

Fisa de verificare a îndeplinirii STANDARDELOR MINIMALE SI OBLIGATORII INTERNE de ocupare a posturilor didactice și cercetare, prevăzute pentru postul didactic/de cercetare de profesor, Domeniul Marketing din Anexa nr. 27 – Științe Economice și Gestiunea Afacerilor, la Metodologia de concurs

Comisia 27 – Comisia de Științe Economice și Administrarea Afacerilor, Domeniul: Marketing
Muntean Andreea Cipriana

- Maxim 10 articole în reviste ISI, AIS nenul
- Maxim 10 citări în reviste ISI, AIS nenul

Punctaj Articole - Publicații în reviste indexate ISI cu AIS nenul – maxim 10 articole

$$P_{\text{articol}} = M \times [1 - (N-1) \times 0,1] \times \text{AIS}$$

Nr.	Autori (nr.)	Titlul articolului	Denumirea revistei	Pagini încadrare articol	Data publicării	ISSN	WOS	AIS	M	Punctaj
1.	Andreea Muntean , Filimon Stremțan (2/2 autori cu afiliere la instituții de învățământ din România)	<i>Tourist satisfaction with the Touristic Offer of Alba Iulia Historical Fortress</i>	Journal of Environmental Protection and Ecology, vol.13 (4) (Social Sciences & Sciences)	p. 2445	2012	1311-5065	WOS:000313926400047	0,020	6	0,108
https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000313926400047 https://drive.google.com/file/d/1mbEOgOYVn2AVV1vyptnv0u0TVpbx7_pE/view?usp=sharing										
2*	Bazyli Czyżewski, Anna Matuszczak, Andreea Muntean (1/3 autori cu afiliere la instituții de învățământ din România)	<i>Approaching environmental sustainability of agriculture: environmental burden, eco-efficiency or eco-effectiveness,</i>	Agricultural Economics – Czech, 65 (7) (Core Economics)	p. 299 – 306	2019	https://doi.org/10.17221/290/2018-AGRIC ECON	WOS:000475795200001	0,112	10	1,120
https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000475795200001 https://www.agriculturejournals.cz/web/agricecon.htm?type=article&id=290_2018-AGRICECON										

3.	Carmen A. Pastiu, Ionica Onicioiu, Daniel A. Gărdan, Silvia S. Maican, Iuliana P. Gardan, Andreea C. Muntean (6/6 autori cu afiliere la instituții de învățământ din România)	<i>The Perspective of E-Business Sustainability and Website Accessibility of Online Stores</i>	Sustainability, Volume 12 (22) Article No. 9780 (Social Sciences & Sciences)		2020	DOI 10.339 0/su122 29780	WOS:000594549300001	0,462	6	1,386
https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000594549300001 https://www.mdpi.com/2071-1050/12/22/9780										
4.	Smedzik-Ambrozy Katarzyna, Guth, Marta, Majchrzak Adam, Muntean Andreea Cipriana, Maican, Silvia Stefania (2/5 autori cu afiliere la instituții de învățământ din România)	<i>The Socio-Economics Factors in Family Farms with Different Economic Sustainability Levels from Central and Eastern Europe</i>	Sustainability, Volume 13 (15) Article No. 8262) (Social Sciences & Sciences)		2021	DOI 10.339 0/su131 58262	WOS:000682230400001	0,462	6	2,494
https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000682230400001 https://www.mdpi.com/2071-1050/13/15/8262										
5.	Maican, Silvia Stefania, Muntean, Andreea Cipriana, Pastiu, Carmen Adina, Stepien, Sebastian, Polcyn, Jan, Dobra, Iulian Bogdan, Darja, Malina, Moisa, Claudia Olimpia (6/8 autori cu afiliere la instituții	<i>Motivational Factors, Job Satisfaction, and Economic Performance in Romanian Small Farms</i>	Sustainability, Volume 13 (11) Article N0. 5832 (Social Sciences & Sciences)		2021	DOI 10.339 0/su131 15832	WOS:000660700900001	0,462	6	1,386

	de învățământ din România)									
https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000660700900001 https://www.mdpi.com/2071-1050/13/11/5832										
6*.	Ionel DUMITRU, Daniel Adrian GÂRDAN, Carmen Adina PAȘTIU, Andreea Cipriana MUNTEAN, Iuliana Petronela GÂRDAN (5/5 autori cu afiliere la instituții de învățământ din România)	<i>On The Mechanism of the Label Perception: How Does Labeling Change Food Products Customer Behavior?</i>	Economic Computation and Economic Cybernetics Studies and Research, Vol. 55 Issue 2 Core Economics		2021		WOS:000661631600012	0,143	10	0,858
https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000661631600012 http://ecocyb.ase.ro/nr2021_2/12.%20Dumitru%20Ionel,%20Iuliana%20Gardan%20(T).pdf										
7*.	Sebastian Ștepień, Katarzyna Smeździk-Ambroży, Marta Guth, Andreea Muntean, Silvia Maican, Carmen Paștiu (3/6 autori cu afiliere la instituții de învățământ din România)	<i>The importance and determinants of market integration of small family farms in selected countries of Central and Eastern Europe</i>	Economic Research- Ekonomska Istraživanja, 2022 Core Economics		2022	https://doi.org/10.1080/01331677X.2022.2037445	WOS:000756512600001	0,432	10	3,456
https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000756512600001 https://www.tandfonline.com/doi/full/10.1080/1331677X.2022.2037445										
8.	Ristanovic, V., Tosovic-Stevanovic, A., Maican, S.S., Muntean, Andreea (2/4 autori cu afiliere la instituții	<i>Economic overview of the distribution channels used by eastern european small farms for their agricultural products</i>	Agricultural Economics – Czech, vol. 6, issue 8 (Core Economics)	299-306	2022	DOI10.17221/168/2022-AGRIC ECON	WOS:000865863800003	0,112	10	1,008

	de învățământ din România)									
									Total	11,816

***Punctaj P_{cărți} – Cărți publicate la edituri naționale sau internaționale altele decât cele din Anexa 1 la Ordin**

Nr.	Autori	Titlul cărții	Editura	Anul publicării	Nr. pagini	ISBN	Punctaj

*** Cumulate, aceste criterii nu trebuie să depășească 0,500 puncte**

Punctaj P = 10,808

****Citări C_{articole}**

Nr. crt.	Citare	Cuarta revistă	AIS revistă	Punctaj
1.	C1.The Perspective of E-Business Sustainability and Website Accessibility of Online Stores, Pastiu Carmen Adina; Oncioiu Ionica; Gârdan Daniel Adrian; Maican Silvia Ștefania; Gârdan Iuliana Petronela; Muntean Andreea Cipriana (2020). SUSTAINABILITY, 12(22): 1- 16, WOS:000594549300001 https://www.mdpi.com/2071-1050/12/22/9780	Q1	0,500	1,000

	<p>citată în:</p> <p><u>The importance of sustainability engagement in small businesses supplier collaboration</u></p> <p><u>Ukko, J</u>; <u>Saunila, M</u>; (...); <u>Rantala, T</u> Jun 2021 (Early Access) SUSTAINABLE DEVELOPMENT</p> <p><u>https://onlinelibrary.wiley.com/doi/full/10.1002/sd.2224</u></p>			
2.	<p><i>C2. GREEN MARKETING: A NEW CHALLENGE FOR ROMANIAN ORGANISATIONS</i> By: Muntean, A.; Stremtan, F. <i>JOURNAL OF ENVIRONMENTAL PROTECTION AND ECOLOGY</i> Volume: 11 Issue: 4 Pages: 1472-1474 Published: 2010, WOS:000287009900031</p> <p><u>https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000287009900031</u> <u>https://scibulcom.net/en/article/gcrjqjEcncXIHnh11FC</u></p> <p>citată în:</p> <p><u>ROLE OF GREEN MARKETING IN PROMOTING ORGANIC FOOD PRODUCTS IN ROMANIA</u></p> <p><u>Popa, DT</u>; <u>Barna, O</u> and <u>Serea, C</u> 2019 <i>JOURNAL OF ENVIRONMENTAL PROTECTION AND ECOLOGY</i> 20 (4) , pp.2030-2036</p> <p><u>https://scibulcom.net/en/article/TCKcRsS5AU800ukj0n1L</u> <u>https://drive.google.com/file/d/1112TXvSM8vKToldiq3b9NduNu_1UtPtB/view?usp=sharing</u></p>	Q4	0,023	0,250
3.	<p><i>C3. GREEN MARKETING: A NEW CHALLENGE FOR ROMANIAN ORGANISATIONS</i> By: Muntean, A.; Stremtan, F. <i>JOURNAL OF ENVIRONMENTAL PROTECTION AND ECOLOGY</i> Volume: 11 Issue: 4 Pages: 1472-1474 Published: 2010</p> <p><u>https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000287009900031</u></p>	Q3	0,332	0,500

	<p>Citată în:</p> <p><u>Sustainable Fashion Supply Chain: Lessons from H&M</u></p> <p><u>Shen, B</u> Sep 2014 SUSTAINABILITY 6 (9) , pp.6236-6249</p> <p>https://www.mdpi.com/2071-1050/6/9/6236/htm</p>			
4.	<p><i>C4. GREEN MARKETING: A NEW CHALLENGE FOR ROMANIAN ORGANISATIONS</i> By: Muntean, A.; <i>Stremtan, F. JOURNAL OF ENVIRONMENTAL PROTECTION AND ECOLOGY</i> Volume: 11 Issue: 4 Pages: 1472-1474 Published: 2010</p> <p>https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000287009900031 https://scibulcom.net/en/article/gcrjqjEcncXIHNh11FC</p> <p>Citată în:</p> <p><u>IMPORTANCE OF ENVIRONMENTAL FACTORS FOR THE COMPETITIVENESS OF FIRMS</u></p> <p><u>Krause, J</u> and <u>Tondlova, M</u> 2014 JOURNAL OF ENVIRONMENTAL PROTECTION AND ECOLOGY 15 (1) , pp.374-381</p> <p>https://scibulcom.net/en/article/LuragcgOVSIIlnVRoxRg https://drive.google.com/file/d/1i5rwLV_ZVnMilp4ZqVS3_07SZHQvYOx3/view?usp=sharing</p>	Q4	0,023	0,250
5.	<p><i>C5. GREEN MARKETING: A NEW CHALLENGE FOR ROMANIAN ORGANISATIONS</i> By: Muntean, A.; <i>Stremtan, F. JOURNAL OF ENVIRONMENTAL PROTECTION AND ECOLOGY</i> Volume: 11 Issue: 4 Pages: 1472-1474 Published: 2010</p> <p>https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000287009900031</p>	Q1	0,500	1,000

	<p>Citată în:</p> <p>A hub-and-spoke model for multi-dimensional integration of green marketing and sustainable supply chain management</p> <p>Liu, SF; Kasturiratne, D and Moizer, J May 2012 INDUSTRIAL MARKETING MANAGEMENT 41 (4) , pp.581-588</p> <p>https://www.sciencedirect.com/science/article/abs/pii/S0019850112000880</p>			
6.	<p><i>C6. The brand: one of the University's most valuable asset</i>, Andreea Muntean, Lucia Cabulea, Dan Danuletiu, Annales Universitatis Apulensis Seria Oeconomica, (BDI, indexata RePec, EBSCO, ProQuest, DOAJ, Cabells, EconLitc), 2009 http://www.oeconomica.uab.ro/upload/lucrari/1120092/54.pdf</p> <p>citată în: Relationship between university brand personality and student behavioral loyalty Alavijeh, MRK, Rezaee, Morteza; Hosseinabadi, Vahid - KEDI Journal of Educational Policy; Seoul 11.2 (2014) - https://search.proquest.com/openview/6bd949cef737fa5a1e38d8c8ac25eed3/1?pq-origsite=gscholar&cbl=946348</p>	Q4	0,023	0,250
7.	<p><i>C7. The Perspective of E-Business Sustainability and Website Accessibility of Online Stores</i>, Pastiu Carmen Adina; Oncioiu Ionica; Gârdan Daniel Adrian; Maican Silvia Ștefania; Gârdan Iuliana Petronela; Muntean Andreea Cipriana (2020). SUSTAINABILITY, 12(22): 1- 16, WOS:000594549300001 https://www.mdpi.com/2071-1050/12/22/9780</p> <p>Citată în:</p> <p>Opportunities and Challenges of Companies from the Romanian E-Commerce Market for Sustainable Competitiveness Hategan, CD; Pitorac, RI; (...); Imbrescu, CM</p> <p>Dec 2021 SUSTAINABILITY 13 (23) – Q3 Enriched Cited References</p> <p>https://www.mdpi.com/2071-1050/13/23/13358/htm</p>	Q3	0,332	0,500

8.	<p><i>C.8 Motivational Factors, Job Satisfaction, and Economic Performance in Romanian Small Farms</i>, Maican, Silvia Stefania, Muntean, Andreea Cipriana, Pastiu, Carmen Adina, Stepien, Sebastian, Polcyn, Jan, Dobra, Iulian Bogdan, Darja, Malina, Moisa, Claudia Olimpia, <i>SUSTAINABILITY</i>, Volume 13, Issue 11, Article Number 5832 DOI 10.3390/su13115832, Published JUN 2021</p> <p>https://www.mdpi.com/2071-1050/13/11/5832</p> <p>Citată în:</p> <p>Ways to Improve the Productivity of Oasis Agriculture: Increasing the Scale of Household Production and Human Capital? A Case Study on Seed Maize Production in Northwest China</p> <p>Wei, Y; Zhong, FL; (...); Song, XY Dec 2021 AGRICULTURE-BASEL 11 (12)</p> <p>https://www.mdpi.com/2077-0472/11/12/1218/htm</p>	Q2	0,468	0,750
9.	<p><i>C9. Motivational Factors, Job Satisfaction, and Economic Performance in Romanian Small Farms</i>, Maican, Silvia Stefania, Muntean, Andreea Cipriana, Pastiu, Carmen Adina, Stepien, Sebastian, Polcyn, Jan, Dobra, Iulian Bogdan, Darja, Malina, Moisa, Claudia Olimpia, <i>SUSTAINABILITY</i>, Volume 13, Issue 11, Article Number 5832 DOI 10.3390/su13115832, Published JUN 2021</p> <p>https://www.mdpi.com/2071-1050/13/11/5832</p> <p>Citată în:</p> <p>Contribution of Selected Factors on Farmers' Work Performance towards Fertilizer Application in Rice of Bangladesh</p> <p>Bagum, T; Uddin, MK; (...); Haque, ANA Oct 2021 SUSTAINABILITY 13 (19)</p>	Q3	0,462	0,500

	https://www.mdpi.com/2071-1050/13/19/10795/htm			
10.	<p>C.10. The Perspective of E-Business Sustainability and Website Accessibility of Online Stores, Pastiu Carmen Adina; Oncioiu Ionica; Gârdan Daniel Adrian; Maican Silvia Ștefania; Gârdan Iuliana Petronela; Muntean Andreea Cipriana (2020). SUSTAINABILITY, 12(22): 1- 16, WOS:000594549300001</p> <p>https://www.mdpi.com/2071-1050/12/22/9780</p> <p>Citată în:</p> <p>A Cluster Analysis Concerning the Behavior of Enterprises with E-Commerce Activity in the Context of the COVID-19 Pandemic</p> <p>Scutariu, AL; Susu, S; (...); Gogonea, RM Mar 2022 JOURNAL OF THEORETICAL AND APPLIED ELECTRONIC COMMERCE RESEARCH 17 (1) , pp.47-68</p> <p>https://www.mdpi.com/0718-1876/17/1/3/htm</p>	Q3	0,336	0,500

**Citări C_{cărți}

Nr. crt.	Lucrare citată	Cartea în care apare citarea	Punctaj	Dovadă/link

**** Se iau în considerare maxim 10 citări**

Punctaj Citări = 5,500

Scor (> 4) = P + C = 11,816 + 5,500 = 17,316

Criteria minimale pentru profesor/abilitare

	Criteria	Minim	Realizat
1	Articole cu AIS nenu	4	8
2	Articole în Core Economics și / sau Infoeconomics	2	4

	(Notă: marcate cu * la numărul de ordine în listă)		
3	Articole ISI cu AIS > 0,15	2	4

Valori minime ale punctajelor pentru profesor/ abilitare (S = P + C)

Minim	Realizat
$S \geq 4$	17,316
$P \geq 2$	11,816
$C \geq 1,2$	5,500

ACOPERIREA UNUI NUMĂR DE 2 DISCIPLINE, CARE CONȚIN ORE DE CURS DIN POSTUL DE profesor, POZ. 13, CU CĂRȚI DE SPECIALITATE / CURSURI DIDACTICE publicate de către candidat, în calitate de autor sau co-autor, în Seria Didactica sau în edituri din țară sau străinătate, după cum urmează:

1. Disciplina **Marketing**

Material didactic (se va menționa denumirea materialului didactic, autorul, editura și data apariției)

Marketing – note de curs, Muntean Andreea, Lazea Ruxandra, Seria Didactica a Universității ”1 Decembrie 1918” din Alba Iulia, 2018

2. Disciplina **Cercetări de Marketing/ Comportamentul consumatorului**

Material didactic (se va menționa denumirea materialului didactic, autorul, editura și data apariției)

Cercetarea satisfacției consumatorilor de servicii bancare, Muntean Andreea, Editura Casa Cărții de Știință, Cluj Napoca, 2010

Candidat,
Conf.univ.dr. Muntean Andreea