

## Anexa 6B

**Fisa de verificare a îndeplinirii STANDARDELOR MINIMALE SI OBLIGATORII NATIONALE de ocupare a posturilor didactice și cercetare, prevăzute pentru postul didactic/de cercetare de profesor, Domeniul Marketing din Anexa nr. 27 – Științe Economice și Gestiunea Afacerilor la Metodologia de concurs**

Comisia 27 – Comisia de Științe Economice și Administrarea Afacerilor, Domeniul: Marketing

**Muntean Andreea Cipriana**

- Maxim 10 articole în reviste ISI, AIS nenul
- Maxim 10 citări în reviste ISI, AIS nenul

**Punctaj Articole - Publicații în reviste indexate ISI cu AIS nenul – maxim 10 articole**

$P_{\text{articol}} = M \times [1 - (N-1) \times 0,1] \times \text{AIS}$

Nr.	Autori (nr.)	Titlul articolului	Denumirea revistei	Pagini încadrare articol	Data publicării	ISSN	WOS	AIS	M	Punctaj
1.	<b>Andreea Muntean</b> , Filimon Stremțan (2/2 autori cu afiliere la instituții de învățământ din România)	<i>Tourist satisfaction with the Touristic Offer of Alba Iulia Historical Fortress</i>	Journal of Environmental Protection and Ecology, vol.13 (4)  <b>(Social Sciences &amp; Sciences)</b>	p. 2445	2012	1311-5065	<b>WOS:000313926400047</b>	<b>0,020</b>	<b>6</b>	<b>0,108</b>
<a href="https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000313926400047">https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000313926400047</a> <a href="https://drive.google.com/file/d/1mbEOgOYVn2AVV1vyptnv0u0TVpbx7_pE/view?usp=sharing">https://drive.google.com/file/d/1mbEOgOYVn2AVV1vyptnv0u0TVpbx7_pE/view?usp=sharing</a>										
2*	Bazyli Czyżewski, Anna Matuszczak, <b>Andreea Muntean</b> (1/3 autori cu afiliere la instituții de învățământ din România)	<i>Approaching environmental sustainability of agriculture: environmental burden, eco-efficiency or eco-effectiveness,</i>	Agricultural Economics – Czech, 65 (7)  <b>(Core Economics)</b>	p. 299 – 306	2019	<a href="https://doi.org/10.17221/290/2018-AGRIC ECON">https://doi.org/10.17221/290/2018-AGRIC ECON</a>	<b>WOS:000475795200001</b>	<b>0,112</b>	<b>10</b>	<b>1,120</b>
<a href="https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000475795200001">https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000475795200001</a> <a href="https://www.agriculturejournals.cz/web/agricecon.htm?type=article&amp;id=290_2018-AGRIC ECON">https://www.agriculturejournals.cz/web/agricecon.htm?type=article&amp;id=290_2018-AGRIC ECON</a>										

3.	Carmen A. Pastiu, Ionica Onicioiu, Daniel A. Gărdan, Silvia S. Maican, Iuliana P. Gardan, <b>Andreea C. Muntean</b> (6/6 autori cu afiliere la instituții de învățământ din România)	<i>The Perspective of E-Business Sustainability and Website Accessibility of Online Stores</i>	Sustainability, Volume 12 (22) Article No. 9780  <b>(Social Sciences &amp; Sciences)</b>		2020	DOI 10.339 0/su122 29780	<b>WOS:000594549300001</b>	<b>0,462</b>	<b>6</b>	<b>1,386</b>
<a href="https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000594549300001">https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000594549300001</a> <a href="https://www.mdpi.com/2071-1050/12/22/9780">https://www.mdpi.com/2071-1050/12/22/9780</a>										
4.	Smedzik-Ambrozy Katarzyna, Guth, Marta, Majchrzak Adam, <b>Muntean Andreea Cipriana,</b> Maican, Silvia Stefania (2/5 autori cu afiliere la instituții de învățământ din România)	<i>The Socio-Economics Factors in Family Farms with Different Economic Sustainability Levels from Central and Eastern Europe</i>	Sustainability, Volume 13 (15) Article No. 8262)  <b>(Social Sciences &amp; Sciences)</b>		2021	DOI 10.339 0/su131 58262	<b>WOS:000682230400001</b>	<b>0,462</b>	<b>6</b>	<b>2,494</b>
<a href="https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000682230400001">https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000682230400001</a> <a href="https://www.mdpi.com/2071-1050/13/15/8262">https://www.mdpi.com/2071-1050/13/15/8262</a>										
5.	Maican, Silvia Stefania, <b>Muntean, Andreea Cipriana,</b> Pastiu, Carmen Adina, Stepien, Sebastian, Polcyn, Jan, Dobra, Iulian Bogdan, Darja, Malina, Moisa, Claudia Olimpia (6/8 autori cu afiliere la instituții	<i>Motivational Factors, Job Satisfaction, and Economic Performance in Romanian Small Farms</i>	Sustainability, Volume 13 (11) Article N0. 5832  <b>(Social Sciences &amp; Sciences)</b>		2021	DOI 10.339 0/su131 15832	<b>WOS:000660700900001</b>	<b>0,462</b>	<b>6</b>	<b>1,386</b>

	de învățământ din România)									
<a href="https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000660700900001">https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000660700900001</a> <a href="https://www.mdpi.com/2071-1050/13/11/5832">https://www.mdpi.com/2071-1050/13/11/5832</a>										
6*.	Ionel DUMITRU, Daniel Adrian GÂRDAN, Carmen Adina PAȘTIU, <b>Andreea Cipriana MUNTEAN,</b> Iuliana Petronela GÂRDAN (5/5 autori cu afiliere la instituții de învățământ din România)	<i>On The Mechanism of the Label Perception: How Does Labeling Change Food Products Customer Behavior?</i>	Economic Computation and Economic Cybernetics Studies and Research, Vol. 55 Issue 2  <b>Core Economics</b>		2021		WOS:000661631600012	0,143	10	0,858
<a href="https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000661631600012">https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000661631600012</a> <a href="http://ecocyb.ase.ro/nr2021_2/12.%20Dumitru%20Ionel,%20Iuliana%20Gardan%20(T).pdf">http://ecocyb.ase.ro/nr2021_2/12.%20Dumitru%20Ionel,%20Iuliana%20Gardan%20(T).pdf</a>										
7*.	Sebastian Ștepień, Katarzyna Smeździk-Ambroży, Marta Guth, <b>Andreea Muntean,</b> Silvia Maican, Carmen Paștiu (3/6 autori cu afiliere la instituții de învățământ din România)	<i>The importance and determinants of market integration of small family farms in selected countries of Central and Eastern Europe</i>	Economic Research- Ekonomska Istraživanja, 2022  <b>Core Economics</b>		2022	<a href="https://doi.org/10.1080/01331677X.2022.2037445">https://doi.org/10.1080/01331677X.2022.2037445</a>	WOS:000756512600001	0,432	10	3,456
<a href="https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000756512600001">https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000756512600001</a> <a href="https://www.tandfonline.com/doi/full/10.1080/1331677X.2022.2037445">https://www.tandfonline.com/doi/full/10.1080/1331677X.2022.2037445</a>										
8.	Ristanovic, V., Tosovic-Stevanovic, A., Maican, S.S., <b>Muntean, Andreea</b> (2/4 autori cu afiliere la instituții	<i>Economic overview of the distribution channels used by eastern european small farms for their agricultural products</i>	Agricultural Economics – Czech, vol. 6, issue 8  <b>(Core Economics)</b>	299-306	2022	DOI10.17221/168/2022-AGRIC ECON	WOS:000865863800003	0,112	10	1,008

	de învățământ din România)									
									<b>Total</b>	<b>11,816</b>

**\*Punctaj P<sub>cărți</sub> – Cărți publicate la edituri naționale sau internaționale altele decât cele din Anexa 1 la Ordin**

Nr.	Autori	Titlul cărții	Editura	Anul publicării	Nr. pagini	ISBN	Punctaj

**\* Cumulate, aceste criterii nu trebuie să depășească 0,500 puncte**

**Punctaj P = 10,808**

**\*\*Citări C<sub>articole</sub>**

Nr. crt.	Citare	Cuarta revistă	AIS revistă	Punctaj
1.	C1.The Perspective of E-Business Sustainability and Website Accessibility of Online Stores, Pastiu Carmen Adina; Oncioiu Ionica; Gârdan Daniel Adrian; Maican Silvia Ștefania; Gârdan Iuliana Petronela; <b>Muntean Andreea Cipriana</b> (2020). SUSTAINABILITY, 12(22): 1- 16, WOS:000594549300001 <a href="https://www.mdpi.com/2071-1050/12/22/9780">https://www.mdpi.com/2071-1050/12/22/9780</a>	Q1	0,500	1,000

	<p><b>citată în:</b></p> <p><b><u><a href="#">The importance of sustainability engagement in small businesses supplier collaboration</a></u></b></p> <p><u><a href="#">Ukko, J</a></u>; <u><a href="#">Saunila, M</a></u>; (...); <u><a href="#">Rantala, T</a></u>  Jun 2021 (Early Access)   SUSTAINABLE DEVELOPMENT</p> <p><u><a href="https://onlinelibrary.wiley.com/doi/full/10.1002/sd.2224">https://onlinelibrary.wiley.com/doi/full/10.1002/sd.2224</a></u></p>			
2.	<p><i>C2. GREEN MARKETING: A NEW CHALLENGE FOR ROMANIAN ORGANISATIONS</i> By: <b>Muntean, A.</b>; <b>Stremtan, F.</b> <i>JOURNAL OF ENVIRONMENTAL PROTECTION AND ECOLOGY</i> Volume: 11 Issue: 4 Pages: 1472-1474 Published: 2010, WOS:000287009900031</p> <p><u><a href="https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000287009900031">https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000287009900031</a></u>  <u><a href="https://scibulcom.net/en/article/gcrjqjEcncXIHnh1FC">https://scibulcom.net/en/article/gcrjqjEcncXIHnh1FC</a></u></p> <p><b>citată în:</b></p> <p><b><u><a href="#">ROLE OF GREEN MARKETING IN PROMOTING ORGANIC FOOD PRODUCTS IN ROMANIA</a></u></b></p> <p><u><a href="#">Popa, DT</a></u>; <u><a href="#">Barna, O</a></u> and <u><a href="#">Serea, C</a></u>  2019   <i>JOURNAL OF ENVIRONMENTAL PROTECTION AND ECOLOGY</i> 20 (4) , pp.2030-2036</p> <p><u><a href="https://scibulcom.net/en/article/TCKcRsS5AU800ukj0n1L">https://scibulcom.net/en/article/TCKcRsS5AU800ukj0n1L</a></u>  <u><a href="https://drive.google.com/file/d/1112TXvSM8vKToldiq3b9NduNu_1UtPtB/view?usp=sharing">https://drive.google.com/file/d/1112TXvSM8vKToldiq3b9NduNu_1UtPtB/view?usp=sharing</a></u></p>	Q4	0,023	0,250
3.	<p><i>C3. GREEN MARKETING: A NEW CHALLENGE FOR ROMANIAN ORGANISATIONS</i> By: <b>Muntean, A.</b>; <b>Stremtan, F.</b> <i>JOURNAL OF ENVIRONMENTAL PROTECTION AND ECOLOGY</i> Volume: 11 Issue: 4 Pages: 1472-1474 Published: 2010</p> <p><u><a href="https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000287009900031">https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000287009900031</a></u></p>	Q3	0,332	0,500

	<p><b>Citată în:</b></p> <p><b><u>Sustainable Fashion Supply Chain: Lessons from H&amp;M</u></b></p> <p><u>Shen, B</u> Sep 2014   SUSTAINABILITY 6 (9) , pp.6236-6249</p> <p><a href="https://www.mdpi.com/2071-1050/6/9/6236/htm">https://www.mdpi.com/2071-1050/6/9/6236/htm</a></p>			
4.	<p><i>C4. GREEN MARKETING: A NEW CHALLENGE FOR ROMANIAN ORGANISATIONS</i> By: <b>Muntean, A.</b>; <i>Stremtan, F. JOURNAL OF ENVIRONMENTAL PROTECTION AND ECOLOGY</i> Volume: 11 Issue: 4 Pages: 1472-1474 Published: 2010</p> <p><a href="https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000287009900031">https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000287009900031</a> <a href="https://scibulcom.net/en/article/gcrjqjEcncXIHNh11FC">https://scibulcom.net/en/article/gcrjqjEcncXIHNh11FC</a></p> <p><b>Citată în:</b></p> <p><b><u>IMPORTANCE OF ENVIRONMENTAL FACTORS FOR THE COMPETITIVENESS OF FIRMS</u></b></p> <p><u>Krause, J</u> and <u>Tondlova, M</u> 2014   JOURNAL OF ENVIRONMENTAL PROTECTION AND ECOLOGY 15 (1) , pp.374-381</p> <p><a href="https://scibulcom.net/en/article/LuragcgOVSIIlnVRoxRg">https://scibulcom.net/en/article/LuragcgOVSIIlnVRoxRg</a> <a href="https://drive.google.com/file/d/1i5rwLV_ZVnMilp4ZqVS3_07SZHQvYOx3/view?usp=sharing">https://drive.google.com/file/d/1i5rwLV_ZVnMilp4ZqVS3_07SZHQvYOx3/view?usp=sharing</a></p>	Q4	0,023	0,250
5.	<p><i>C5. GREEN MARKETING: A NEW CHALLENGE FOR ROMANIAN ORGANISATIONS</i> By: <b>Muntean, A.</b>; <i>Stremtan, F. JOURNAL OF ENVIRONMENTAL PROTECTION AND ECOLOGY</i> Volume: 11 Issue: 4 Pages: 1472-1474 Published: 2010</p> <p><a href="https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000287009900031">https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000287009900031</a></p>	Q1	0,500	1,000

	<p><b>Citată în:</b></p> <p><b><a href="#">A hub-and-spoke model for multi-dimensional integration of green marketing and sustainable supply chain management</a></b></p> <p><a href="#">Liu, SF</a>; <a href="#">Kasturiratne, D</a> and <a href="#">Moizer, J</a>  May 2012   INDUSTRIAL MARKETING MANAGEMENT 41 (4) , pp.581-588</p> <p><a href="https://www.sciencedirect.com/science/article/abs/pii/S0019850112000880">https://www.sciencedirect.com/science/article/abs/pii/S0019850112000880</a></p>			
6.	<p><i>C6. The brand: one of the University's most valuable asset</i>, <b>Andreea Muntean</b>, Lucia Cabulea, Dan Danuletiu, Annales Universitatis Apulensis Seria Oeconomica, (BDI, indexata RePec, EBSCO, ProQuest, DOAJ, Cabells, EconLitc), 2009  <a href="http://www.oeconomica.uab.ro/upload/lucrari/1120092/54.pdf">http://www.oeconomica.uab.ro/upload/lucrari/1120092/54.pdf</a></p> <p><b>citată în:</b>  <a href="#">Relationship between university brand personality and student behavioral loyalty</a> Alavijeh, MRK, Rezaee, Morteza; Hosseinabadi, Vahid - <b>KEDI Journal of Educational Policy</b>; Seoul 11.2 (2014) - <a href="https://search.proquest.com/openview/6bd949cef737fa5a1e38d8c8ac25eed3/1?pq-origsite=gscholar&amp;cbl=946348">https://search.proquest.com/openview/6bd949cef737fa5a1e38d8c8ac25eed3/1?pq-origsite=gscholar&amp;cbl=946348</a></p>	Q4	0,023	0,250
7.	<p><i>C7. The Perspective of E-Business Sustainability and Website Accessibility of Online Stores</i>, Pastiu Carmen Adina; Oncioiu Ionica; Gârdan Daniel Adrian; Maican Silvia Ștefania; Gârdan Iuliana Petronela; <b>Muntean Andreea Cipriana</b> (2020). SUSTAINABILITY, 12(22): 1- 16, WOS:000594549300001  <a href="https://www.mdpi.com/2071-1050/12/22/9780">https://www.mdpi.com/2071-1050/12/22/9780</a></p> <p>Citată în:</p> <p><b><a href="#">Opportunities and Challenges of Companies from the Romanian E-Commerce Market for Sustainable Competitiveness</a></b> Hategan, CD; Pitorac, RI; (...); <a href="#">Imbrescu, CM</a></p> <p>Dec 2021   SUSTAINABILITY 13 (23) – Q3  Enriched Cited References</p> <p><a href="https://www.mdpi.com/2071-1050/13/23/13358/htm">https://www.mdpi.com/2071-1050/13/23/13358/htm</a></p>	Q3	0,332	0,500

8.	<p><i>C.8 Motivational Factors, Job Satisfaction, and Economic Performance in Romanian Small Farms</i>, Maican, Silvia Stefania, Muntean, Andreea Cipriana, Pastiu, Carmen Adina, Stepien, Sebastian, Polcyn, Jan, Dobra, Iulian Bogdan, Darja, Malina, Moisa, Claudia Olimpia, <i>SUSTAINABILITY</i>, Volume 13, Issue 11, Article Number 5832 DOI 10.3390/su13115832, Published JUN 2021</p> <p><a href="https://www.mdpi.com/2071-1050/13/11/5832">https://www.mdpi.com/2071-1050/13/11/5832</a></p> <p><b>Citată în:</b></p> <p><b>Ways to Improve the Productivity of Oasis Agriculture: Increasing the Scale of Household Production and Human Capital? A Case Study on Seed Maize Production in Northwest China</b></p> <p><a href="#">Wei, Y;</a> <a href="#">Zhong, FL;</a> (...); <a href="#">Song, XY</a> Dec 2021   AGRICULTURE-BASEL 11 (12)</p> <p><a href="https://www.mdpi.com/2077-0472/11/12/1218/htm">https://www.mdpi.com/2077-0472/11/12/1218/htm</a></p>	Q2	0,468	0,750
9.	<p><i>C9. Motivational Factors, Job Satisfaction, and Economic Performance in Romanian Small Farms</i>, Maican, Silvia Stefania, Muntean, Andreea Cipriana, Pastiu, Carmen Adina, Stepien, Sebastian, Polcyn, Jan, Dobra, Iulian Bogdan, Darja, Malina, Moisa, Claudia Olimpia, <i>SUSTAINABILITY</i>, Volume 13, Issue 11, Article Number 5832 DOI 10.3390/su13115832, Published JUN 2021</p> <p><a href="https://www.mdpi.com/2071-1050/13/11/5832">https://www.mdpi.com/2071-1050/13/11/5832</a></p> <p><b>Citată în:</b></p> <p><b>Contribution of Selected Factors on Farmers' Work Performance towards Fertilizer Application in Rice of Bangladesh</b></p> <p><a href="#">Bagum, T;</a> <a href="#">Uddin, MK;</a> (...); <a href="#">Haque, ANA</a> Oct 2021   SUSTAINABILITY 13 (19)</p>	Q3	0,462	0,500



	<a href="https://www.mdpi.com/2071-1050/13/19/10795/htm">https://www.mdpi.com/2071-1050/13/19/10795/htm</a>			
10.	<p>C.10. The Perspective of E-Business Sustainability and Website Accessibility of Online Stores, Pastiu Carmen Adina; Oncioiu Ionica; Gârdan Daniel Adrian; Maican Silvia Ștefania; Gârdan Iuliana Petronela; <b>Muntean Andreea Cipriana</b> (2020). SUSTAINABILITY, 12(22): 1- 16, WOS:000594549300001  <a href="https://www.mdpi.com/2071-1050/12/22/9780">https://www.mdpi.com/2071-1050/12/22/9780</a></p> <p><b>Citată în:</b></p> <p><b>A Cluster Analysis Concerning the Behavior of Enterprises with E-Commerce Activity in the Context of the COVID-19 Pandemic</b></p> <p><a href="#">Scutariu, AL</a>; <a href="#">Susu, S</a>; (...); <a href="#">Gogonea, RM</a>  Mar 2022   JOURNAL OF THEORETICAL AND APPLIED ELECTRONIC COMMERCE RESEARCH 17 (1) , pp.47-68  <a href="https://www.mdpi.com/0718-1876/17/1/3/htm">https://www.mdpi.com/0718-1876/17/1/3/htm</a></p>	Q3	0,336	0,500

## \*\*Citări C<sub>cărți</sub>

Nr. crt.	Lucrare citată	Cartea în care apare citarea	Punctaj	Dovadă/link

**\*\* Se iau în considerare maxim 10 citări**

**Punctaj Citări = 5,500**

**Scor (> 4) = P + C = 11,816 + 5,500 = 17,316**

## Criteria minimale pentru profesor/abilitare

	Criteria	Minim	Realizat
1	Articole cu AIS nenu	4	8
2	Articole în Core Economics și / sau Infoeconomics	2	4

	<i>(Notă: marcate cu * la numărul de ordine în listă)</i>		
3	Articole ISI cu AIS > 0,15	2	4

**Valori minime ale punctajelor pentru profesor/ abilitare (S = P + C)**

<b>Minim</b>	<b>Realizat</b>
<b>S ≥ 4</b>	<b>17,316</b>
<b>P ≥ 2</b>	<b>11,816</b>
<b>C ≥ 1,2</b>	<b>5,500</b>

Candidat,  
Conf.univ.dr. Muntean Andreea