

**SYLLABUS**  
**Academic year 2024-2025**  
**Year of Study II / Semester I**

**1. Information on academic program**

1.1. University	„1 Decembrie 1918” University of Alba Iulia
1.2. Faculty	Faculty of Economics
1.3. Department	Business Administration and Marketing
1.4. Field of Study	Business Administration
1.5. Cycle of Study	Bachelor
1.6. Academic program / Qualification/ ESCO Code	Business Administration / 242102 Process improvement specialist, 242104 Process manager, 242110 Specialist in planning, control, and reporting of economic performance; ESCO Code 2421 - Management and Organisation Analysts

**2. Information of Course Matter**

2.1. Course	Sustainable Development and Social Economy		2.2. Code	BA 218.2			
2.3. Course Leader	Associate prof. PhD. Gavrilă-Paven Ionela						
2.4. Seminar Tutor	Associate prof. PhD. Gavrilă-Paven Ionela						
2.5. Academic Year	II	2.6. Semester	I	2.7. Type of Evaluation (E – final exam / CE - colloquium examination / CA -continuous assessment)	CA	2.8. Type of course (C– Compulsory, Op – optional, F - Facultative)	Op

**3. Course Structure (Weekly number of hours)**

3.1. Weekly number of hours	3	3.2. course	2	3.3. seminar, laboratory	1
3.4. Total number of hours in the curriculum	42	3.5. course	28	3.6. seminar, laboratory	14
Allocation of time:					Hours
a	Individual study of readers				11
b	Documentation (library)				10
c	Home assignments, Essays, Portfolios				10
d	Tutorials				-
e	Assessment (examinations)				2
f	Other academic activities (study visits, mentoring, projects )				-

3.7 Total number of hours for individual study (a+b+c)	31
3.8 Total number of hours for academic activities (d+e+f+3.4)	44
3.9 Total number of hours per semester (3.7+3.8)	75
3.10 Number of ECTS	3

**4. Prerequisites (where applicable)**

4.1. curriculum-based	N/A
4.2. competence-based	N/A

**5. Requisites (where applicable)**

5.1. course-related	Lecture hall equipped with computer, video projector, projection screen
5.2. seminar/laboratory-based	Lecture hall equipped with computer, video projector, projection screen

**6. Specific competences to be acquired (chosen by the course leader from the programme general competences grid)**

Competences/Study results	C5. Developing professional projects with the use of established principles and methods in the field
Transversal competences	CT1. Applying the principles, norms and values of professional ethics within one's own rigorous, efficient and responsible work strategy Solving in real time, in conditions of qualified assistance, a real/hypothetical problem at

work, respecting the norms of professional ethics.

### 7. Course objectives (as per the programme specific competences grid)

7.1 General objectives of the course	<i>Students will gain knowledge of the concept of sustainable development, learn to identify its key dimensions, and acquire the skills to calculate and interpret field-specific indicators. They will also develop an understanding of regional development policies as applied by the European Union and within Romania</i>
7.2 Specific objectives of the course	<p><i>Familiarizing students with the principles, goals, and concrete measures of regional development policies in the European Union and Romania, as a member state. Developing students' understanding of the opportunities available to Romania through regional development policy.</i></p> <p><i>Acquisition of theoretical and practical knowledge in sustainable regional development, including economic development frameworks, organization, management, financing, and insights from the experiences of developed countries in regional development.</i></p> <p><i>Gaining knowledge of diverse financing options and their application to sustainable regional development. Cultivating the ability to identify and shape project ideas at an organizational or regional level.</i></p> <p><i>Developing advanced independent research skills in project management and the ability to lead and participate in interdisciplinary research teams. Applying principles, norms, and professional ethics to create a work strategy that is rigorous, efficient, and responsible. Addressing real or hypothetical work-related challenges in real-time with qualified assistance, while adhering to professional ethical standards.</i></p> <p><i>Understanding roles and responsibilities within a multidisciplinary team and utilizing effective communication and collaboration techniques. Completing projects by responsibly undertaking specific tasks and contributing actively within a multidisciplinary team</i></p>

### 8. Course contents

8.1 Course	Teaching methods	Remarks
Course 1: Introduction to Sustainable Development: Origins of the concept of sustainable development, the vision of a sustainable society, the shift from economic growth to sustainable development, and the fundamental principles of sustainable development (Part I)	<b><i>Lecture, conversation, exemplification</i></b>	2 hours
Course 2: Introduction to Sustainable Development: Origins of the concept of sustainable development, the vision of a sustainable society, the shift from economic growth to sustainable development, and the fundamental principles of sustainable development (Part II)	<b><i>Lecture, conversation, exemplification</i></b>	2 hours
Course 3: Approaches to Sustainable Development: Exploration of various approaches, including economic, socio-cultural, ecological, and systemic perspectives (Part I)	<b><i>Lecture, conversation, exemplification</i></b>	2 hours
Course 4: Approaches to Sustainable Development: Exploration of various approaches, including economic, socio-cultural, ecological, and systemic perspectives (Part II)	<b><i>Lecture, conversation, exemplification</i></b>	2 hours
Course 5: Sustainable Use of Energy Sources: Overview of energy sources and their projected use in the medium and long term, the environmental impact of energy production and consumption, key policy documents promoting sustainable energy use, renewable energy sources, and clean energy production technologies (Part I)	<b><i>Lecture, conversation, exemplification</i></b>	2 hours
Course 6: Sustainable Use of Energy Sources: Overview of energy sources and their projected use in the medium and long term, the environmental impact of energy production and consumption, key policy documents promoting sustainable energy use, renewable energy sources, and clean energy production technologies (Part II)	<b><i>Lecture, conversation, exemplification</i></b>	2 hours
Course 7: Systems of Sustainable Development Indicators: Analysis of indicators across different domains, including	<b><i>Lecture, conversation, exemplification</i></b>	2 hours

social, economic, environmental, and institutional indicators.		
Course 8: Systems of Sustainable Development Indicators: Analysis of indicators across different domains, including social, economic, environmental, and institutional indicators.	<i>Lecture, conversation, exemplification</i>	2 hours
Course 9: Methods for Evaluating Sustainable Development: Assessment methods such as the ecological footprint, sustainability barometer, sustainability dashboard, sustainable energy use barometer, and prosperity assessment.	<i>Lecture, conversation, exemplification</i>	2 hours
Course 10: Methods for Evaluating Sustainable Development: Assessment methods such as the ecological footprint, sustainability barometer, sustainability dashboard, sustainable energy use barometer, and prosperity assessment.	<i>Lecture, conversation, exemplification</i>	2 hours
Course 11: Regional Development Policy in Romania: Examination of the evolution of regional development policy in the European Union, principles and objectives of regional development in Romania, the National Development Plan	<i>Lecture, conversation, exemplification</i>	2 hours
Course 12: Regional Development Policy in Romania: National Strategic Reference Framework	<i>Lecture, conversation, exemplification</i>	2 hours
Course 13: Regional Development Policy in Romania: Sectoral and County Regional Development Plans	<i>Lecture, conversation, exemplification</i>	2 hours
Course 14: Regional Development Policy in Romania: alignment with other national and EU policies, objectives of the regional development strategy, and priority axes.	<i>Lecture, conversation, exemplification</i>	2 hours

### **Bibliography**

1. Constantin, Daniela Luminița, Introducere în teoria și practica dezvoltării regionale, București, Editura Economică, 2000;
2. **Gavrilă-Paven** Ionela, Economie europeană, Editura Grinta, Cluj-Napoca, 2013;
3. **Gavrilă-Paven** Ionela, Investițiile în economia contemporană, Editura Casa Cărții de Știință, Cluj-Napoca, 2010;
4. **Gavrilă-Paven** Ionela, Economie europeană – Note de curs, Universitatea „1 Decembrie 1918” din Alba Iulia, 2016;
5. **Gavrilă-Paven** Ionela, Integrare europeană – Note de curs, Universitatea „1 Decembrie 1918” din Alba Iulia, 2016;
6. **Gavrilă-Paven** Ionela, Convergență structurală – Note de curs, Universitatea „1 Decembrie 1918” din Alba Iulia, 2016;
7. **Gavrilă-Paven** Ionela, Instrumente de finanțare europeană – Note de curs, Universitatea „1 Decembrie 1918” din Alba Iulia, 2017;
8. Mosteanu, Narcisa Roxana, Finanțarea dezvoltării regionale în România, București, Editura Economică, 2003;
9. Popescu Duduială, Lorena, Economie europeană, Târgu Jiu, Editura Academica Brâncuși, 2009;
10. Șefan, Maria-Cristina, Proiecte și acțiuni de dezvoltare la nivelul comunităților, București, Editura Economică, 2008;
11. Șefan, Maria-Cristina, Dezvoltare regională și locală, București, Editura Economică, 2008;

\*\*\*, Editori: Pascaru, Mihai; Constantin, Daniela Luminița, The Impact of Romania's Accession to the E.U. on Regional Structures: Proceedings of the 6th International Symposium of the Romanian Regional Science Association, Alba Iulia, June 8 - 9, 2007. Vol. 1: Structural and functional changes at development region level, Alba Iulia, Editura Aeternitas, 2007;

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\*\*\*, Coord.: Petrescu, Claudia, Economia socială în contextul dezvoltării locale, Iași, Editura Polirom, 2013.

<b>8.2 Seminar</b>	<b>Teaching methods</b>	<b>Remarks</b>
1. Sustainable development in a systemic approach	Conversation/Examples/Case Study	2 hours
2. Sustainable development in Romania. Perspectives	Conversation/Examples/Case Study	2 hours

3. National Sustainable Development Strategy of Romania: Horizons 2013–2020–2030 and the 2030 Agenda for Sustainable Development	Conversation/Examples/Case Study	2 hours
4. Sustainable Development Indicators (Part 1)	Conversation/Examples/Case Study	2 hours
5. Sustainable Development Indicators (Part 2)	Conversation/Examples/Case Study	2 hours
6. Sustainable Development Indicators (Part 3)	Conversation/Examples/Case Study	2 hours
7. Sustainable Development and Environmental Protection	Conversation/Examples/Case Study	2 hours

#### Bibliography

12. Constantin, Daniela Luminița, Introducere în teoria și practica dezvoltării regionale, București, Editura Economică, 2000;
  13. **Gavrilă-Paven** Ionela, Economie europeană, Editura Grinta, Cluj-Napoca, 2013;
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  17. **Gavrilă-Paven** Ionela, Convergență structurală – Note de curs, Universitatea „1 Decembrie 1918” din Alba Iulia, 2016;
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#### 9. Corroboration of course contents with the expectations of the epistemic community's significant representatives, professional associations and employers in the field of the academic programme

*The content of this course is tailored to meet current demands in regional development and the implementation of European projects. It aids in developing the skills necessary for future specialists to conduct scientific investigations into economic phenomena. The knowledge and skills acquired will equip students to identify and address real economic issues in regional development by employing scientific investigation methods and tools.*

*The course content is also updated regularly based on input from business representatives, partners involved in students' professional internships, discussions and analyses at the departmental and faculty levels, and additional recommendations from experts interested in enhancing curriculum development and course content.*

#### 10. Assessment

Activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Percentage of final grade
10.4 Course	<i>Accurate and thorough completion of exam requirements. Active participation in scheduled meetings</i>	<i>Written paper</i>	70% 10%
10.5 Seminar/laboratory	<i>Semiar portofolio</i>	<i>Oral and written presentation</i>	20%
10.6 Minimum performance standard:			

To pass the exam, students must achieve a minimum grade of 5 (five) on the final exam, with additional points awarded for other previously scored activities.

Eligibility to sit for the exam requires:

1. At least 80% attendance at seminars
2. At least 70% attendance at lectures

Students who miss seminars may make them up by presenting a project on a course- or seminar-related topic assigned by the instructor, prior to the exam. Students who do not meet the 70% attendance requirement for lectures will incur a 1-point deduction from their final grade.

Fill in date  
16.09.2024

Course leader signature  
Assoc.Prof. PhD. Gavrilă-Paven Ionela

Seminar tutor signature  
Assoc.Prof. PhD. Gavrilă-Paven Ionela

Approval date in department  
16.09.2024

Department director's signature,  
Assoc. Prof. PhD. Maican Silvia